



How UAE Agents Get Leads Using AI

Bayut · dubizzle · Property Finder · Google · Meta AI — and the seat nobody claimed.

K A R E E T

Every deal you ever closed started the same way. Someone searched.

VISUAL – see beats • THE COMMUNITY EXPERT s01

Before the call. Before the viewing. There was a search box.

DO Search your own name right now, in a private window. That's what buyers see.

85+% of property journeys start with a search.

VISUAL — see beats • THE COMMUNITY EXPERT s02

The person typing "2 bedroom in JVC" is not passing time. They are moving — soon.

— [citation: source + year, per stats-bank.md #1]

DO List the three searches your buyers make most. Those are your keywords.

The portals catch your leads at the source.

VISUAL — see beats • THE COMMUNITY EXPERT s03

Bayut and Property Finder run ads on the searches about your areas. They catch the lead — then rent it back to you.

FACT Search any community name + "apartments." Count the ads above the free results.

You can't outspend them. You can out-answer them.

VISUAL — see beats • THE COMMUNITY EXPERT s04

Ads win the paid spots. Answers win everything else — free results, maps, and the AI engines.

FACT Ads stop the moment the budget stops. Answers keep working.

The internet asks about your community every single day.

VISUAL – see beats • THE COMMUNITY EXPERT s05

"Is it good for families?" "Is there parking?" "How is it near the metro?"

DO Open WhatsApp. Your last 10 client questions are your first 10 answers.

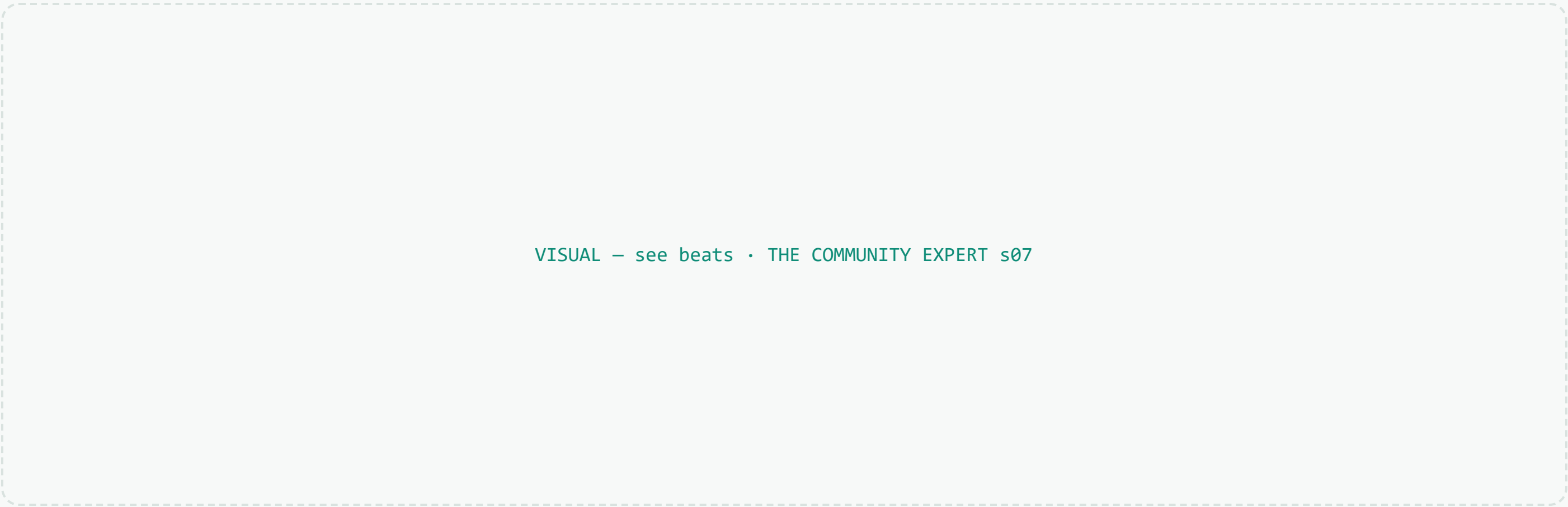
The agent who answers becomes the name.

VISUAL – see beats • THE COMMUNITY EXPERT s06

Google ranks the answer. AI engines repeat the name behind it.

FACT AI can only name people it can read in public. Private expertise doesn't count.

The Community Expert.



VISUAL – see beats • THE COMMUNITY EXPERT s07

Pick your communities. Answer their questions in public. Become the name machines give.

DO Pick two communities. Not five. Experts are narrow.

You now have the portals' speed.

VISUAL – see beats • THE COMMUNITY EXPERT s08

Writing all those answers used to need a content team. Now your own AI drafts, structures, repurposes.

FACT One good answer becomes five pieces of content: article, carousel, reel, post, broadcast.

This book is the method. Your AI is the labor.

VISUAL — see beats • THE COMMUNITY EXPERT s09

Four chapters + ready-made skill files your AI follows. You bring the work, not the ideas.

FACT The skills ask YOU questions — you never start from a blank page.

Leads you didn't pay for.

VISUAL – see beats • THE COMMUNITY EXPERT s10

No guarantees, no magic. The rules the platforms publish, read closely — and a system to work them.

The full method is 4 chapters
+ 10 Agent skills.

199 AED, once.

SCAN-QR
PAYMENT
(Joe provides)

