

How to un-stick a stagnating listing

Six fixes. Ten minutes a week. — free, from Kareet



A listing that stops moving starts sinking.

VISUAL — see beats • FREE CHAPTER s01

Views flatline. Inquiries stop. The portal reads silence as decay.

FACT Freshness is a ranking input — decay is built in, on every platform.

The machine isn't punishing you. It's comparing you.

VISUAL — see beats • FREE CHAPTER s02

Newer, more complete listings arrive every day. Standing still is falling behind.

FACT Bayut's agent leaderboard counts a rolling 3 months. Effort expires.

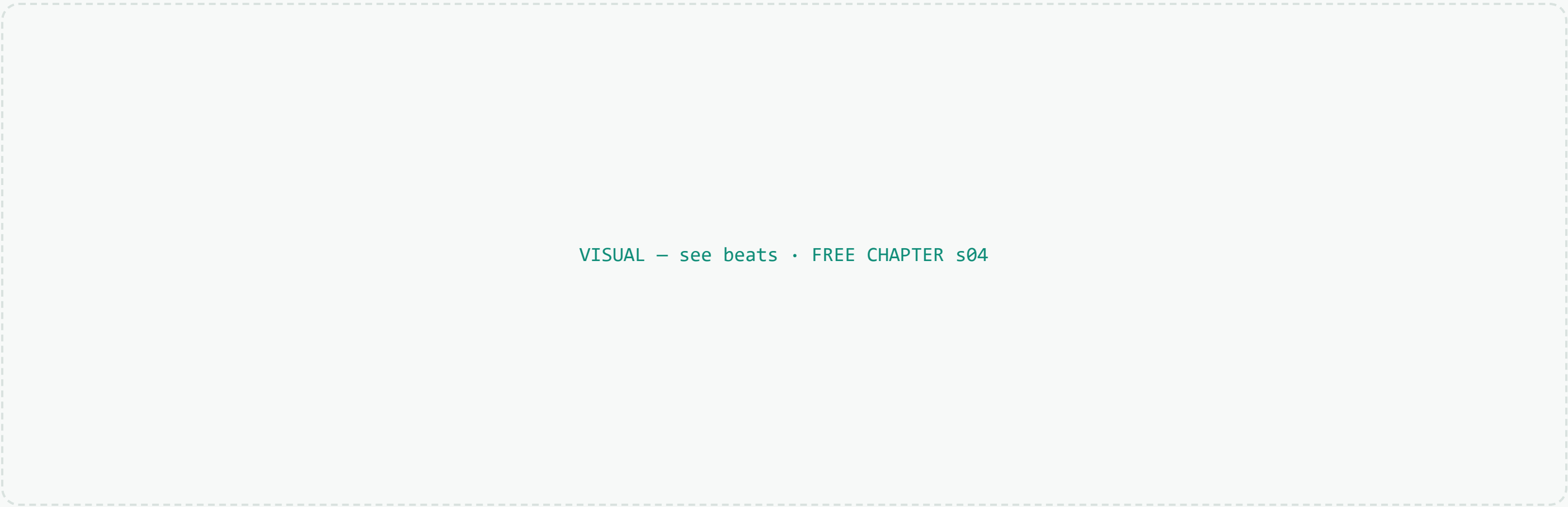
Two weeks of falling views = time to act.

VISUAL — see beats • FREE CHAPTER s03

Views, saves, inquiries — check them weekly. The fixes below are in order: start at the FIRST one you fail, not the easiest one.

DO Put a 10-minute "listing check" in your calendar. Same day, every week.

Most stuck listings are incomplete listings.



VISUAL — see beats • FREE CHAPTER s04

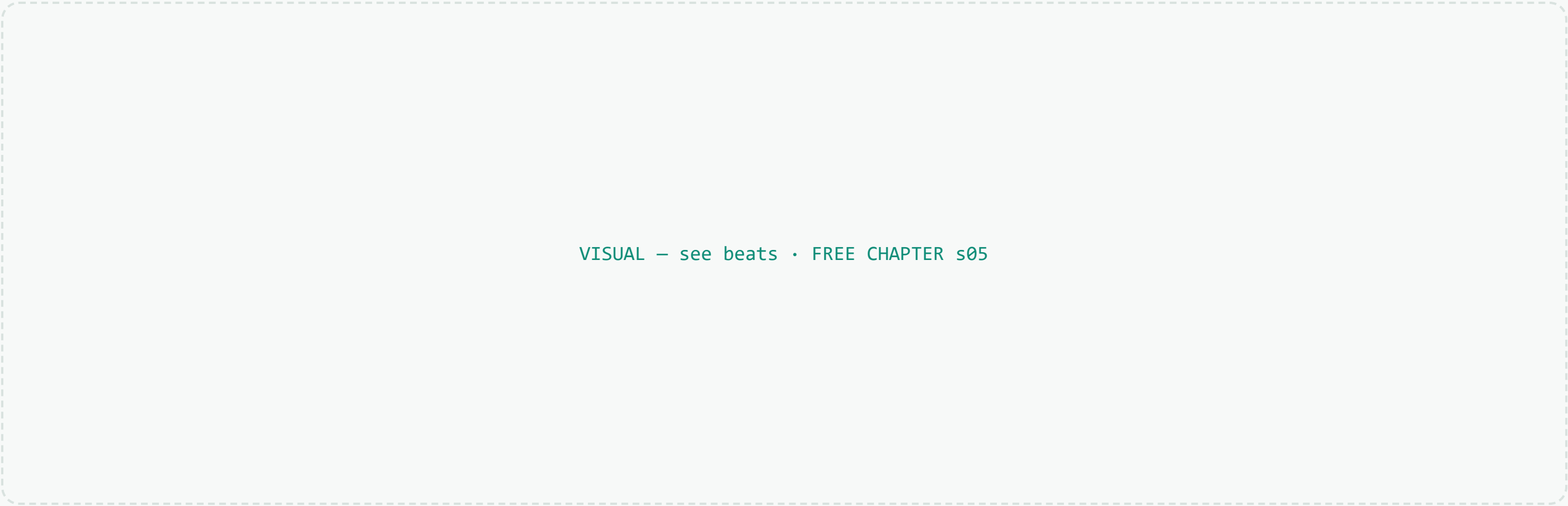
Floor plan missing? Photos below the minimum? Location tree half-filled?

FACT Bayut: no floor plan, no perfect score. PF: all 4 location levels or you vanish from filtered search...

AI analyzer finds every gap in one pass — first 3 listings free



Delete-and-repost is a trap. Rewrite instead.



Fresh title, specific description, real features. Same listing, new signal.

Reorder the photos. Lead with the best one.

VISUAL — see beats • FREE CHAPTER s06

Bright, landscape, high-res — and the strongest image first.

DO Swap your first photo today. It's the one decision most buyers see.

The verified badge is the only boost money can't buy.

VISUAL — see beats • FREE CHAPTER s07

TruCheck on Bayut. Verification on Property Finder. Verified badge on dubizzle.

FACT On Bayut and dubizzle, verified listings jump toward the top of their tier — free.

Old inquiries are not dead. They're waiting.

VISUAL – see beats • FREE CHAPTER s08

Response speed is scored. Every unanswered message is rank left on the table.

FACT Top PF agents hold under 2 hours on WhatsApp with an 80%+ response rate.

A listing in a living community outranks a listing in a vacuum.

VISUAL — see beats • FREE CHAPTER s09

One public answer about the building or area — linked, dated, yours.

DO Write two lines: "What's it like living in [building]?" Post it where you publish.

No repost tricks. No keyword stuffing. No price games.

VISUAL — see beats • FREE CHAPTER s10

Pricing is a conversation with your client — not a portal tactic.

FACT Shortcuts read as spam to the machines. Completeness reads as quality.

Or let the machine check the machine's rules.

VISUAL — see beats • FREE CHAPTER s11

Kareet AI scores your listing against the portals' own published rules — and shows exactly what's holding it back.

Ten minutes a week keeps every listing alive.

VISUAL – see beats • FREE CHAPTER s12

Check the numbers → fill one gap → answer everything → touch the media.

DO Start with your oldest active listing. Today.